



COMPREHENSIVE "CLOUD EMAIL SECURITY" CONSOLIDATES MARKET LEADERSHIP POSITION FOR SPAMINA

Increased demand drives Spanish vendor to add one hundred new channel partners

Since launching its new security suite earlier this year, innovative email security developer Spamina has seen increased interest from businesses for comprehensive, integrated cloud based email security.

Commenting on the growing number of organizations implementing the company's cloud-based solutions, Ramon Planas, Vice President of Sales and Marketing at Spamina, notes that: "Today, effective information management is key to business profitability and productivity. Cloud Email Security provides total perimeter security for organizations of all sizes and IT environments, enabling the cost-effective management, storage, and preservation of emails and data - all factors that are increasingly critical for businesses. "

Spamina's Cloud Email Security Suite is designed to meet the security needs of any size organization through a flexible, comprehensive, integrated approach to securing data in transit. The suite brings together Spamina's three existing standalone solutions to provide total email protection using private or hybrid clouds:

- Cloud Email Firewall protects, manages, controls and efficiently manages email network security
- Email Archiving facilitates the storage and retrieval of email as required by eDiscovery and other legal mandates
- Email Encryption & DLP encrypts email to prevent data leakage and protect intellectual capital

This increased interest from businesses across Europe and Latin America has brought with it a concurrent demand from channel partners to provide expert sales, service and support. According to Planas, Spamina has certified 100 new channel partners in the first half of 2011, significantly strengthening the company's position as a leading supplier of data protection solutions.

“Over the past six months, we’ve organized Certification Workshops in Spain, Great Britain, Italy, France, Mexico and Brazil,” says Planas. “Spamina customers in these countries now have broad access to in-depth knowledge about our solutions in their local language and business culture.”

About Spamina

Spamina develops and delivers innovative email security solutions in that make use of Public Cloud, Hybrid and Private Cloud environments. Designed for all types of businesses and service providers, Spamina’s solutions include Email Firewall, Archiving, Encryption and Data Loss Prevention capabilities that minimize the workload for system administrators while delivering exceptional security and regulatory compliance for users and retaining total control over email inside the business.

The company has offices in Barcelona, Madrid, Milan, Paris, Reading (UK), Buenos Aires, Sao Paulo, Mexico City, and San Francisco. Its products and services are distributed through an extensive network of authorized partners.